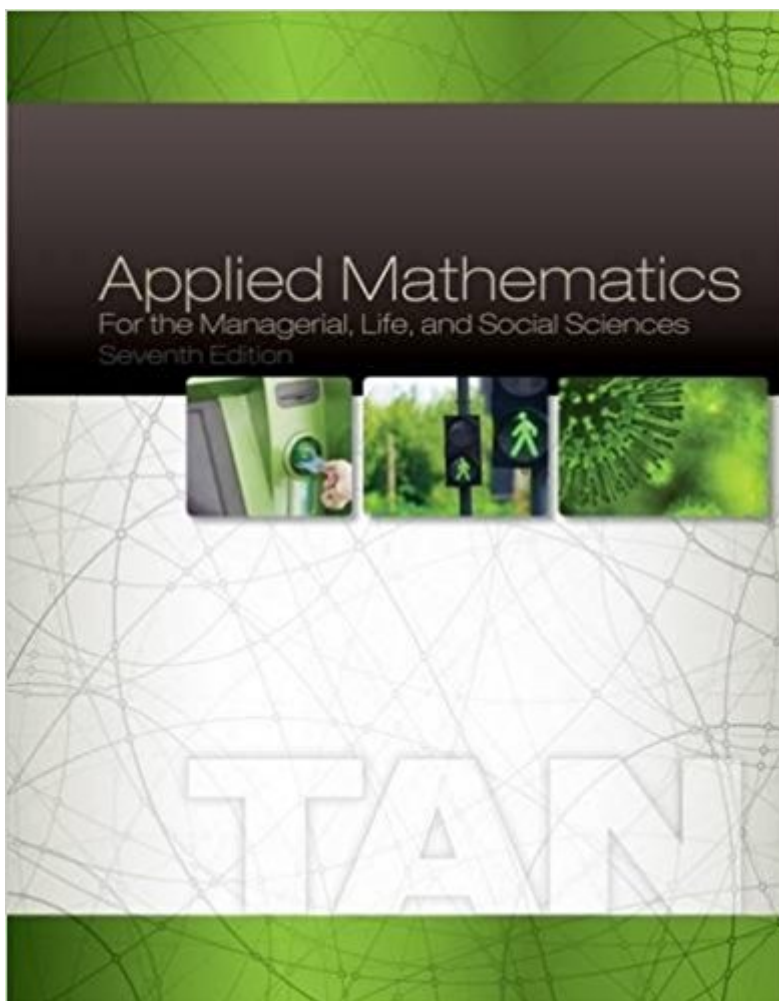


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Applied Mathematics For The Managerial, Life, And Social Sciences



Synopsis

A traditional book with a modern feel, market-leading APPLIED MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Seventh Edition, teaches by application and uses real-world examples to motivate students. It combines solid theory with innovative technology, includes a robust supplement package, and offers unmatched flexibility that caters to both traditional and modern practitioners. Accessible for majors and non-majors alike, the Seventh Edition utilizes an intuitive approach that marries real-life instances to what would otherwise be abstract concepts. This is the focus of the insightful Portfolios, which highlight the careers of real people and discuss how they use math in their professions. Numerous exercises ensure that students have a solid understanding of concepts before advancing to the next topic. By offering a powerful array of supplements such as Enhanced WebAssign, the Seventh Edition enables students to maximize their study time and succeed in class.

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Soo T. Tan has published numerous papers in Optimal Control Theory and Numerical Analysis. He received his S.B. degree from Massachusetts Institute of Technology, his M.S. degree from the University of Wisconsin-Madison, and his Ph.D. from the University of California at Los Angeles. "One of the most important lessons I learned from my early experience teaching these courses is that many of the students come into these courses with some degree of apprehension. This

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